#### WELCOME

## Leanna Buker

Supervisor of Recruitment & Outreach Operations, Enrollment Management



# INTRODUCTIONS Justin Grote Director of Admissions, Enrollment Management

# STUDENT EXPERIENCE Michael Foy Armstead Student Ambassador Coordinator, Student Engagement & Leadership

## STUDENT SUCCESS AND AFFORDABILITY Allen Kraus Vice President, Enrollment Management & Marketing and Communications



#### **Enrollment**

Total annual unique headcount: more than **45,000** 

Preliminary fall

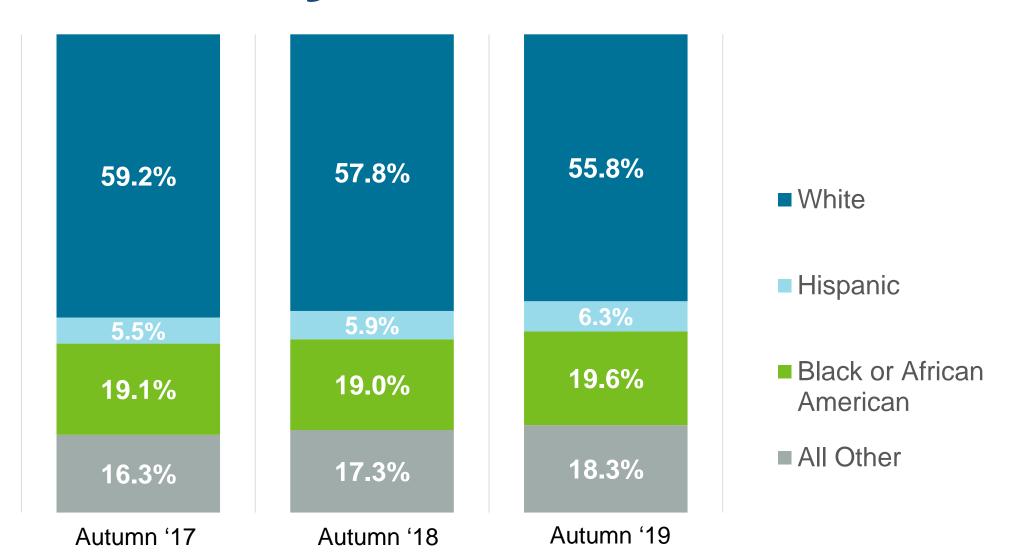
enrollment: **27,279** 

Preliminary fall CCP

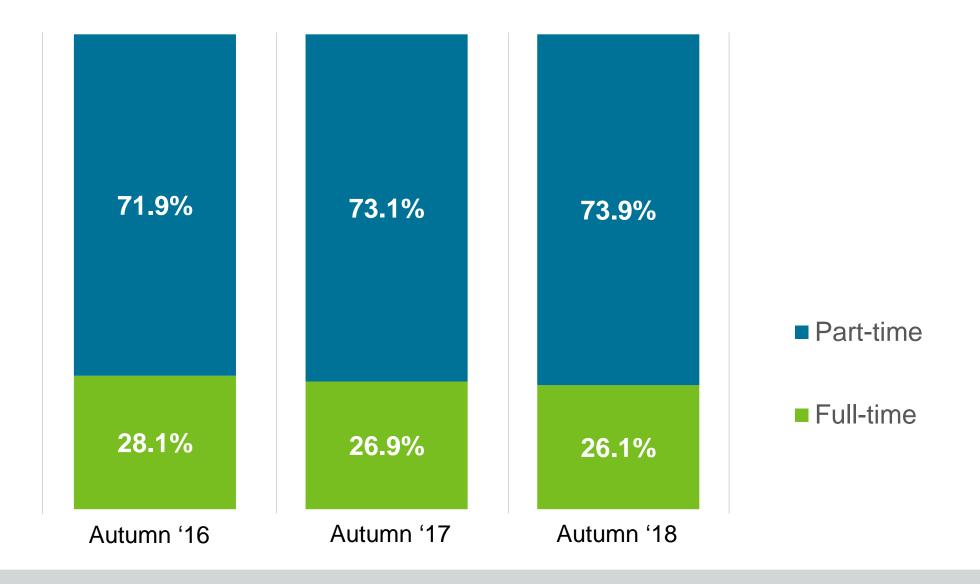
enrollment: **6,185** 



## **Diversity**



#### **Enrollment Status**



#### 2019 Leah Meyer Austin Award Winner











# The Columbus Dispatch

# Columbus State wins award for boosting student success, reducing gaps

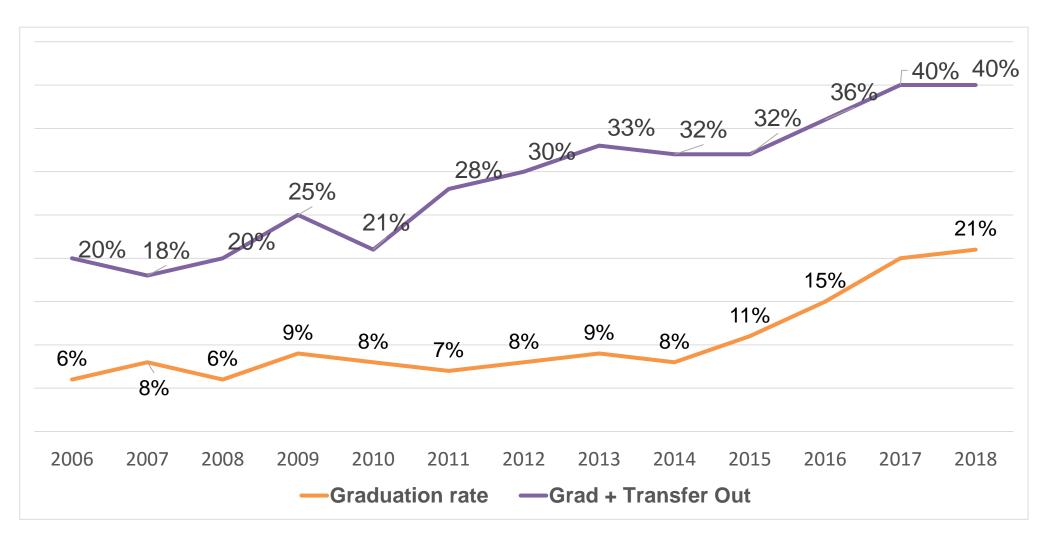
**By Jennifer Smola** *February 20, 2019* 

The rate of students graduating within three years has nearly tripled after the community college implemented programs that provide greater intervention and mentoring for those at risk of falling behind.

In 2010, David Harrison was just settling into his new position as Columbus State Community College president. Amid the effects of the Great Recession, Harrison and a handful of board members attended a workshop centered on student success, drilling into student data many hadn't studied before.

The numbers weren't pretty. The college's three-year graduation rate hovered at just 8 percent. Only 33 percent of students were graduating or transferring. There were troubling success gaps between white and minority students, as well as between students who qualified for need-based aid and those who didn't.

#### Completion rates increasing, gaps closing

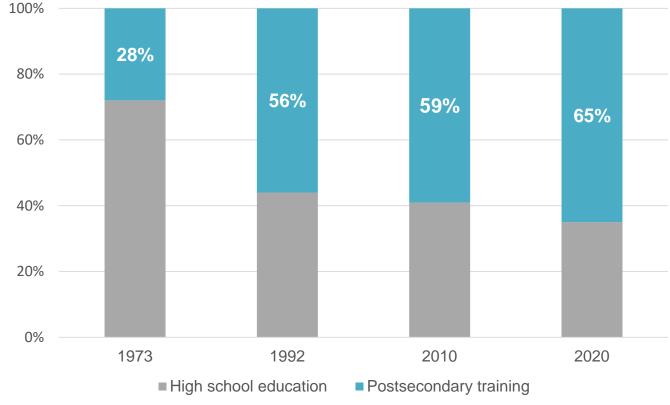


Gaps have narrowed for low-income students and students of color.

## Ohioans need college degrees

By 2020, 65% of jobs will require postsecondary education





## Ohio needs college graduates

Currently: 44% of working adults in Central Ohio have degrees



### A \$1.3 trillion national epidemic

- "Housing bubble" comparisons
- Most students (70%) borrow
- Average per borrower: \$37,000
- Average time to pay off: 21 years
- \* 76% of Columbus State Students take on zero loan debt.

## **Debt Delays Lives**



Delayed independence (40% of grads move in with family)



Delayed home ownership (71% delay buying due to debt)



Delayed family (56% wait due to debt)



Delayed retirement savings (50% delay due to debt)

## Great, affordable outcomes

#### COLUMBUS STATE

COMMUNITY COLLEGE

- Career-focused degree programs: low cost, high demand
- Transfer programs: save nearly half off a bachelor's degree
- \* 76% of Columbus State Students take on zero loan debt.

## **Employer partners**



COMMUNITY COLLEGE

















# Transfer programs

#### COLUMBUS STATE

PREFERRED PATHWAY



















Arts, Humanities, and Social Sciences

Biological, Physical, and Mathematical Sciences

**Business and Hospitality Services** 

Computer Science, Information Technology, and Design

**Construction and Skilled Trades** 

Education, Human Services, and Public Policy Engineering, Manufacturing, and Engineering Technology

**Health Sciences** 

Accounting

Baking and Pastry Arts

Business

**Business Office Administration** 

Culinary

Entrepreneurship

Finance

Hotel, Tourism, and Event Management

**Human Resources** 

Marketing

**Nutrition and Dietetics** 

Real Estate

Restaurant and Food Service Management

**Business and Hospitality Services** 

Accounting

Baking and Pastry Arts

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**Business Office Administration** 

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**Nutrition and Dietetics** 

Real Estate

Restaurant and Food Service Management

**Business and Hospitality Services** 

#### **Nutrition and Dietetics**

#### **Dietary Manager Certificate**

- Length: 19 credit hours (2-3 semesters)
- Job possibilities: Hospitals, nursing homes, food management companies
- Stackable: a strong foundation for an associate of applied science degree

#### **Nutrition and Dietetics A.A.S**

- Length: 65 credit hours (5 semesters)
- Job possibilities: Hospitals, day-care centers, WIC programs, community health programs, food management companies
- Transferrable: to Ohio State University, Franklin University, others



# CONNECTING ACADEMIC AFFAIRS

Kelly Simons, Ph.D.
Senior Vice President,
Academic Affairs



# EXPERIENTIAL LEARNING Tara Sheffer, Student Services Supervisor,

Employer Engagement & Experiential Learning



#### Our Focus

Student Success

**EEEL** 

# The power of partnerships

Academic Programs

**Employers** 



### **Key Service Areas**

**Employer Engagement & Experiential Learning** 

\*Experiential Learning Incumbent Employee Education

\*K-12 Career Pathways

\*How You Fit In!

\*How You Fit In!



### **Experiential Learning Continuum**

#### **Learning About Work**

- Career Awareness and Exploration
- Career presentations
- Job shadow
- Mentoring
- Worksite tours

#### Learning Through Work

Career Preparation

- Clinical Experiences
- Internships
- Co-ops
- Pre-Apprenticeships
- Project-based learning

### **Learning At Work**

Career Training

- Apprenticeships
- On-the-job training
- Employee development

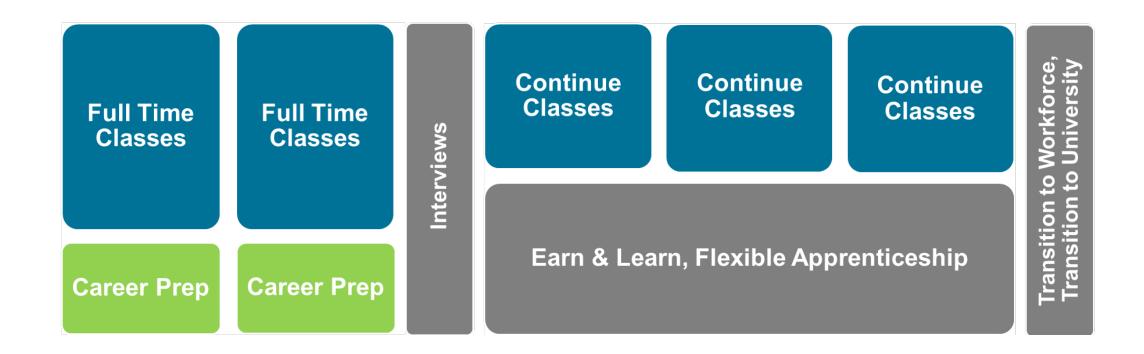


## **Experiential Learning**

- Modern Manufacturing Work Study
- IT Flexible Apprenticeship
- Auto Fast Track
- Internships
- Registered Apprenticeships



#### Earn & Learn Model



### Aligned Academic Pathways

- Cyber Security
- Electronic Engineering Technology
- Electro-Mechanical Engineering Technology
- Logistics Engineering Technology
- Mechanical Engineering Technology
- Software Development





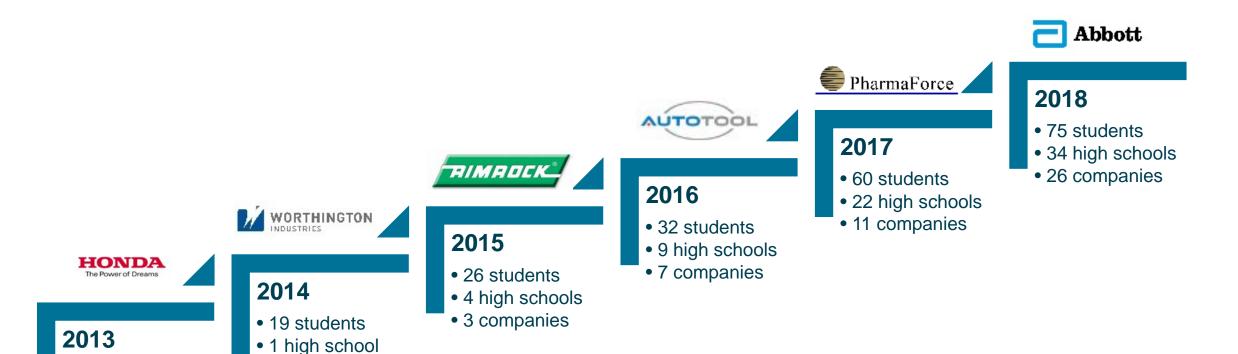








## Growth in Student Engagement



7 students1 high school1 company

• 2 companies

#### **How to Get Involved**

- Request a presentation, info session, or social media content
- Promote our free summer programs
- Partner with Columbus State and our employer network
- Invite us to your staff in-service events
- Include Columbus State in parent events
- Strengthen career pathways with Columbus State through CCP, CTAG's, and articulation agreements



#### **COLUMBUS STATE**

COMMUNITY COLLEGE

# Questions?

Tara Sheffer | tsheffer@cscc.edu

Sarah Rainwater | srainwat@cscc.edu

## COLLEGE CREDIT PLUS Keith Coates Director, College Credit Plus Services

## College Credit Plus

#### **Program Overview**

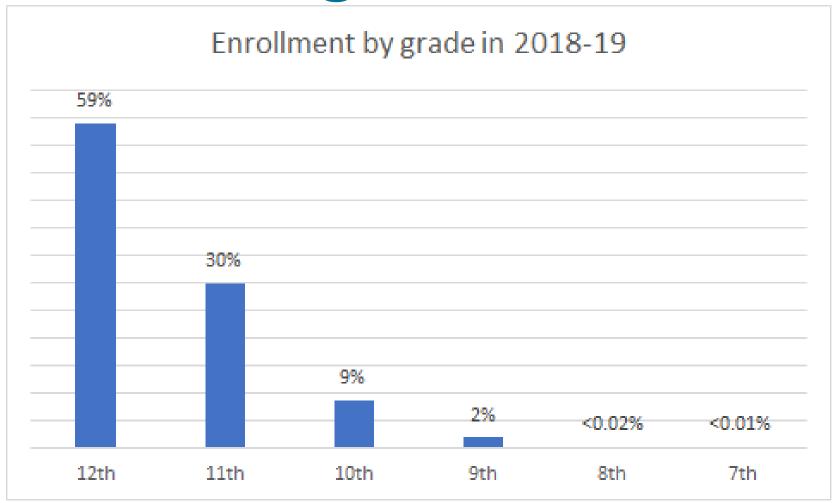
- Columbus State has courses in 60 high schools in 34 school districts
- This year, College Credit Plus students come from 149 middle and high schools throughout Central Ohio

# Top 5 Course by Enrollment 2018-19

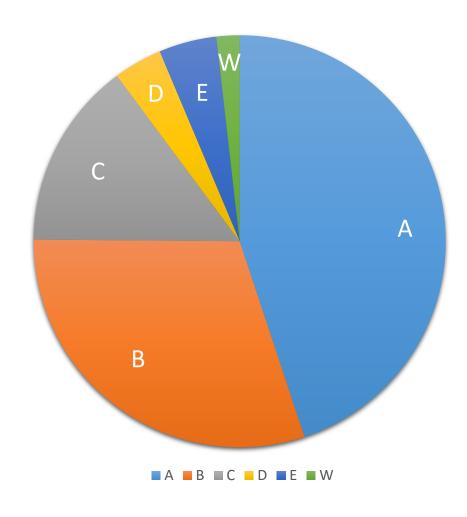
- English 1100
- English 2367
- Psychology 1100
- Sociology 1101
- Political Science 1100



# Student Age Breakdown



### **Dual Credit Success Rates**



In 2018-19, 89.2% of dual credit course grades were A, B, or C

# HEALTH CAREERS OPPORTUNITY PROGRAM (HCOP)

Jamie Minor Program Facilitator, Health Careers Opportunity Program





# Health Resources and Services Administration (HRSA)

**Health Careers Opportunity Program (HCOP)** 

### **HRSA** and **HCOP**

#### **Project Overview**

- HCOP Summer Camp
- HCOP Pre-Matriculation Program (PMAP)
- HCOP National Ambassador (NA) Program

The Health Careers Opportunity Program at Columbus State Community College will be a comprehensive initiative involving high school students and community college students enrolled in allied health programs with options for matriculation to a university bachelor's degree program or to work as an allied health technician.

Recruitment	High School	Columbus State Community College	University Partners
Rising high school seniors with qualifying disadvantaged backgrounds from regional high schools  Columbus City	(Between 11 <sup>th</sup> -12 <sup>th</sup> Prograde)  Entry P Adults/I		Bachelor's Degree
<ul><li>Schools</li><li>South-Western City</li><li>Westerville Schools</li><li>Whitehall Schools</li></ul>	College Readiness and Preparation; Career Exploration; Academic and Financial Advising	Health or Allied Health Associate's Degree; Employable Exit Point for Health/Allied Health Occupations	Employable Exit Point for Health and Allied Health Occupations
HCOP Hub: Academic Success, Financial Literacy, Career Readiness, and Social Support Activities			

## **HCOP Target Disciplines**

The College offers 13 associate degree programs in HCOP target disciplines.

- 1. Dental Hygiene
- 2. Emergency Medical Services
- 3. Medical Assisting
- 4. Medical Laboratory Technology
- 5. Mental Health/Addiction Studies
- 6. Nutrition & Dietetics
- 7. Respiratory Care

- 8. Exercise Science
- 9. Sterile Processing Technology
- 10. Surgical Technology
- 11. Veterinary Technology
- 12. Medical Imaging
- 13. Multi-Skilled Health

### **HCOP Team**



- Terrence Brown, Ph.D.
- HCOP Principal Investigator (PI)



- Jamie Minor, M.Ed.
- HCOP Program Facilitator



- Crystal Bugg, B.A.
- HCOP Data Manager



- Maia Randle, Ph.D.
- HCOP Project Coordinator



- Rodger Stinson, M.P.H.
- HCOP Case Manager/Advisor

#### **Program Contacts**

- mrandle2@cscc.edu
  - **•** 614-287-5362
- jminor9@cscc.edu
  - 614-287-3925

# WEILER SCHOLARS PROGRAM Terrence Lawrence Director, Weiler Scholars Program

### Weiler Scholars

#### **Program Overview**

The Weiler Family Scholars Program will prepare students academically, financially, and personally for a successful college transfer pathway.



### Weiler Scholars

#### Financial Stability – Gap Funding

- Academic Success Holistic Support
- Sense of Community Class of 2022
- Transfer Success Completion Award



## **Program Selection Criteria**

- High School GPA 2.5
- Financial Need FAFSA required
- Essay and Letter of Recommendation
- Interview
- Commitment to graduate from CSCC with a 2.5 GPA
- Transfer to a four year institution of their choice

### Contact

#### **Terrence Lawrence**

tlawrenc@cscc.edu

614-287-5712



# HOSPITALITY MANAGEMENT & CULINARY ARTS PROGRAMS

# Rae Lieb Harper,

Recruiter for Hospitality Management & Culinary Arts, Recruitment Management





# Associate of Applied Science Degree

Will prepare you to enter the workforce right away, with select transfer options to earn a bachelor's degree.

#### Certificate

Provides intensive study in a specific discipline, and typically takes one or two semesters to complete.

OR



AREAS OF STUDY:

**Culinary Arts** 

**Baking and Pastry** 

**Hotel Management** 

Hotel, Tourism and Event Management

**Nutrition and Dietetics** 

Restaurant and Food Service Management

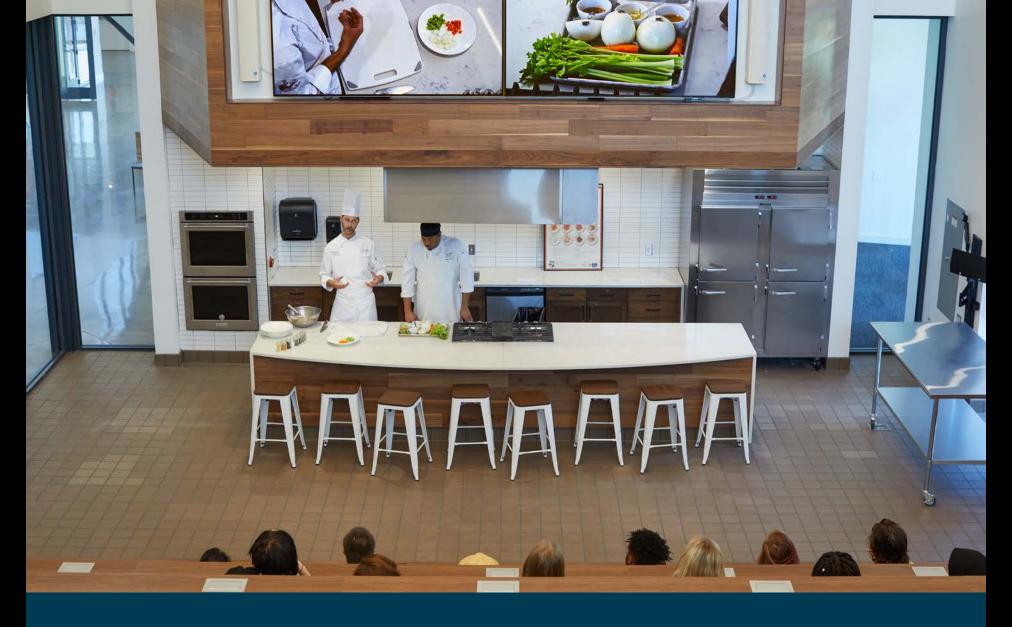


\$30,000-\$50,000

COLUMBUS STATE

\$5,000











































# Upcoming info sessions in Mitchell Hall:

Wednesday, September 25 at 3 p.m.

Wednesday, October 16 at 3 p.m.

Wednesday, November 13 at 3 p.m.

Wednesday, December 4 at 3 p.m.

Wednesday, December 18 at 3 p.m.



# Thank you!

RAE LIEB HARPER

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cscc.edu/hospitality



@CSCChospitality



@cscc\_hospitality



Columbus State Hospitality Management Programs

